



Longlac Walleye Masters



Greetings from the Longlac Walleye Masters

The 2020 season is now upon us and preparations are in full swing.

2019 brought some excitement with the LWM being sanctioned as part of the Northern Ontario Walleye Trail (NOWT) which added another level of excitement for anglers from near and far. The opportunity to gain points and possibly make it into the championship event helped fill our 100 boat limit very easily.

2019's success was truly solidified by the outpouring of support from local businesses and organizations as well as the support from the residents, the hard work of the volunteers and the great sportsmanship of the anglers.

We are very excited to announce we have filled the 100 boat maximum in record time. LWM 2020 is already looking to be the best year yet and with continued support from great businesses and organizations like yours we truly believe we can continue to offer Longlac, and Greenstone, as a whole an even better experience than previous years with an increased economic impact.

The LWM, in its short existence, has become a very well known and exciting event, not just locally but across all of Ontario. Partnering with the 2020 LWM has the potential to offer a great advertising opportunity for your organization. We draw a large amount of spectators at the event, and we have a great online presence. We are continually working to find new ways to help get your name out there.

LWM is very dedicated to the promotion of all our sponsors and truly hope you decide to partner up with us for the 2020 event and help us continue to offer something exciting for our community.

We thank you in advance for any consideration you give this opportunity. Attached you will find a list of our sponsorship levels.

Sincerely,

The LWM committee:

Curtis Griffin, Lucie Scheiwiller, Dany Vienneau, Angele Serre, Bobby Beaulieu, Penny Jennings, Crystel Vallee and Alan Ouellet

Please visit our website at:

WWW.LONGLACWALLEYEMASTERS.CA

As a sponsor your organization's name/logo will be posted on our website, shared on our social media page and included on the program materials which are distributed to all anglers at the event.



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SPONSORSHIP LEVELS:

MASTERS \$1000 AND UP - MAJOR SPONSORSHIP RECOGNITION

- **Same as Platinum Sponsor plus:**
- individual recognition by Master of Ceremonies during all weigh-ins
- opportunity to speak on stage to discuss your product
- opportunity to specialize promotional ideas

PLATINUM \$500 TO 999 - MAJOR SPONSORSHIP RECOGNITION

- **same as Gold Sponsor plus:**
- name and logo on weigh in board
- prominent signage at tournament tent/stage (provided by you)
- opportunity to present major prizes on Sunday

GOLD \$300 TO \$499 - MAJOR SPONSORSHIP RECOGNITION

- **same as Silver Sponsor plus:**
- name mentioned on most advertising prior, during and after the tournament
- trade internet link to sponsor website from our website
- individual recognition by Master of Ceremonies during some weigh-ins
- signage at tournament tent/stage (banners provided by your company)
- opportunity to set up a booth to sell and promote your business

SILVER \$100 TO \$299

- **same as Bronze Sponsor plus:**
- business name / logo link featured in sponsors section of website
- second recognition on the sponsor's wall
- banner space at event (provided by you)

BRONZE \$99 AND UNDER

- your level of sponsorship mentioned on some advertising
- name featured in sponsors section of website
- opportunity to include items in angler kits
- opportunity to supplement the prize table with merchandise
- 8.5" x 11" certificate of sponsorship
- business locator on our maps if applicable
- recognition on the sponsor's wall proportionate to level of sponsorship

IN KIND

- appropriate to sponsorship level dollar value

PRIZE DONATIONS

- appropriate to sponsorship level dollar value



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Sponsor Card – LWM July 24 to 26, 2020

Company / Organization / Individual Name:	
Contact Person:	Contact Phone:
Contact Email:	Organization Website:
Organization Address:	
Sponsorship Commitment: (See back of page 1)	
Prize Donation: (please specify)	
I would like to make this sponsorship donation to the LWM tournament – July 24 to 26, 2020	
Sponsor's Signature:	Date:

Please mail this page to:

Longlac Walleye Masters, PO Box 877, Longlac, ON P0T 2A0

Make cheques payable to Longlac Walleye Masters

Send us a copy of your logo to lwmfishing@gmail.com

Thank you for your commitment to the LWM Tournament!